

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

**MOTION PICTURE ASSOCIATION OF AMERICA**

2. Address ☐ Check if different than previously reported

Address1 **1600 EYE STREET, NW**

Address2

City **WASHINGTON**

State **DC**

Zip Code **20006**

Country **USA**

3. Principal place of business (if different than line 2)

City

State

Zip Code

Country

4a. Contact Name

b. Telephone Number

c. E-mail

**KEELEY MOORE**

☐ International Number

(202) 293-1966

**kmoore@mpaa.org**

5. Senate ID#

**26001-12**

7. Client Name

☒ Self

☐ Check if client is a state or local government or instrumentality

**MOTION PICTURE ASSOCIATION OF AMERICA**

6. House ID#

**311900000**

### TYPE OF REPORT

8. Year **2011**

Q1 (1/1 - 3/31) ☐

Q2 (4/1 - 6/30) ☐

Q3 (7/1-9/30) ☐

Q4 (10/1 - 12/31) ☒

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐

Termination Date

11. No Lobbying Issue Activity ☐

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐

\$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSE** relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒

\$ **\$850,000.00**

#### 14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature

Filed Electronically

Date

01/20/2012

Printed Name and Title **Cybele Daley, Senior Vice President Government Affairs**

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code
 

ARTARTS/ENTERTAINMENT

 (one per page)

16. Specific lobbying issues

S. 968 Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act  
 H.R. 3261 Stop Online Piracy Act  
 ICE/FBI seal - IP Enforcement  
 IP Enforcement

17. House(s) of Congress and Federal agencies
 ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Homeland Security - Dept of (DHS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack		Professional Staff Member - Sen. Judiciary Comm.	<input checked="" type="checkbox"/>
Lauren	Pastarnack (cont.)		Staff Assistant - Senate Judiciary Committee	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above
 ☒ Check if None

IP Protection

Mexico camcording

On-location production economic impact

Piracy of films and video

Rogue Sites / Domain Name Services

Rogue Sites legislation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

BUD

BUDGET/APPROPRIATIONS

(one per page)

16. Specific lobbying issues

IP Enforcement funding for Dept. of Justice  
Omnibus Appropriations

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

COM

COMMUNICATIONS/BROADCASTING/RADIO/TV

(one per page)

16. Specific lobbying issues

Egypt unauthorized broadcasting

Honduras signal theft

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. Trade Representative (USTR), State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPI

COMPUTER INDUSTRY

(one per page)

16. Specific lobbying issues

S. 968 Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act  
H.R. 3261 Stop Online Piracy Act  
Piracy of films and video  
Rogue Sites / Domain Name Services

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Executive Office of the President (EOP), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack		Professional Staff Member - Sen. Judiciary Comm.	<input checked="" type="checkbox"/>
Lauren	Pastarnack(cont.)		Staff Assistant - Senate Judiciary Committee	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Rogue Sites legislation

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPT

COPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

S. 968 Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act  
H.R. 3261 Stop Online Piracy Act  
Anti-Counterfeiting Trade Agreement (ACTA)  
SE Asia IPR

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Commerce - Dept of (DOC), Homeland Security - Dept of (DHS), State - Dept of (DOS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Natl Security Agency (NSA), Office of Management & Budget (OMB), Office of Science & Technology Policy (OSTP), Office of the Vice President of the United States, Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

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Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack		Professional Staff Member - Sen. Judiciary Comm.	<input checked="" type="checkbox"/>
Lauren	Pastarnack (cont.)		Staff Assistant - Senate Judiciary Committee	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs



Brazil IPR  
Canada copyright reform  
Canada IPR  
EU IPR  
ICE/FBI MOU IP Enforcement  
ICE/FBI seal IP Enforcement  
India IPR  
IP Enforcement  
IP Enforcement funding for Dept. of Justice  
IP Protection  
Italy IPR  
Mexico camcording  
Notorious Markets filing (IPR)  
Piracy of films and video  
Rogue Sites / Domain Name Services  
Rogue Sites legislation  
Russia IPR  
Russia IPR and Vknodatke  
Siwek report/economic impact of the copyright industry  
Spain IPR  
Switzerland IPR  
Trans Pacific Partnership (TPP) IP  
United Kingdom IPR  
World Intellectual Property Organization (WIPO)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

ECN

ECONOMICS/ECONOMIC DEVELOPMENT

(one per page)

16. Specific lobbying issues

On-location production economic impact  
Siwek report/economic impact of the copyright industry

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Executive Office of the President (EOP),  
Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

FOR

FOREIGN RELATIONS

(one per page)

16. Specific lobbying issues

UNESCO

17. House(s) of Congress and Federal agencies

☐ Check if None

State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

Cybele Daley, Senior Vice President Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

LAW

LAW ENFORCEMENT/CRIME/CRIMINAL JUSTICE

(one per page)

16. Specific lobbying issues

ICE/FBI MOU - IP Enforcement  
ICE/FBI seal - IP Enforcement  
IP Enforcement  
IP Enforcement funding for Dept. of Justice

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Homeland Security - Dept of (DHS), Executive Office of the President (EOP), Federal Bureau of Investigation (FBI), U.S. Immigration & Customs Enforcement (ICE), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TRD

TRADE (DOMESTIC/FOREIGN)

(one per page)

16. Specific lobbying issues

S. 1641 - A bill to implement the United States-Colombia Trade Promotion Agreement  
S. 1642 - A bill to implement the United States-Korea Free Trade Agreement  
H.R. 3078 - United States-Colombia Trade Promotion Agreement Implementation Act  
H.R. 3080 - United States-Korea Free Trade Agreement Implementation Act

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Commerce - Dept of (DOC), State - Dept of (DOS), Executive Office of the President (EOP), Office of Management & Budget (OMB), Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs

Anti-Counterfeiting Trade Agreement (ACTA)  
 Argentina market access  
 Asia-Pacific Economic Cooperation (APEC)  
 SE Asia IPR  
 Brazil cotton  
 Brazil IPR  
 Canada copyright reform  
 Canada IPR  
 Colombia FTA  
 Egypt unauthorized broadcasting  
 EU IPR  
 G-20  
 Honduras signal theft  
 India IPR  
 Indonesia generated system of preferences  
 Italy IPR  
 Kenya customs valuation  
 Korea FTA  
 Mexico camcording  
 Russia IPR  
 Russia IPR and Vknotatke  
 Russia WTO accession  
 Spain IPR  
 Switzerland IPR  
 Trade Barrier Report  
 Trans Pacific Partnership (TPP)  
 TPP IP  
 Ukraine generated system of preferences  
 United Kingdom IPR  
 World Intellectual Property Organization (WIPO)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

Section 181 (tax)

17. House(s) of Congress and Federal agencies

☐ Check if None

U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☒ Check if None

Printed Name and Title

Cybele Daley, Senior Vice President Government Affairs

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

21. Client new principal place of business (if different than line 20)

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1	First Name	Last Name	Suffix	3	First Name	Last Name	Suffix
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

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AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address: www.mpaa.org

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
					City
					State
					Country
					City
					State
					Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
---	---	---

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address					
	City	State/Province	Country			
				City		
				State		%
				Country		

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Cybele Daley, Senior Vice President Government Affairs